

# Virtual Reality Simulation, Cardiovascular Disease and Social Determinants of Health: A High-Tech Strategy to Improve Health Outcomes

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## Background

- Medical care provided by UC Health Professionals only influences 20% of health outcomes. Behavior, social circumstances and environmental conditions, which comprise the Social Determinants of Health (SDoH), determine the other 80%. Patients with unmet SDoH needs are particularly vulnerable to poor health outcomes.

## Problem Statement

- Can a Virtual Reality Simulation (VRS) be used to provide training in health equity and promote cultural competence while managing implicit bias in the U.S. health system?

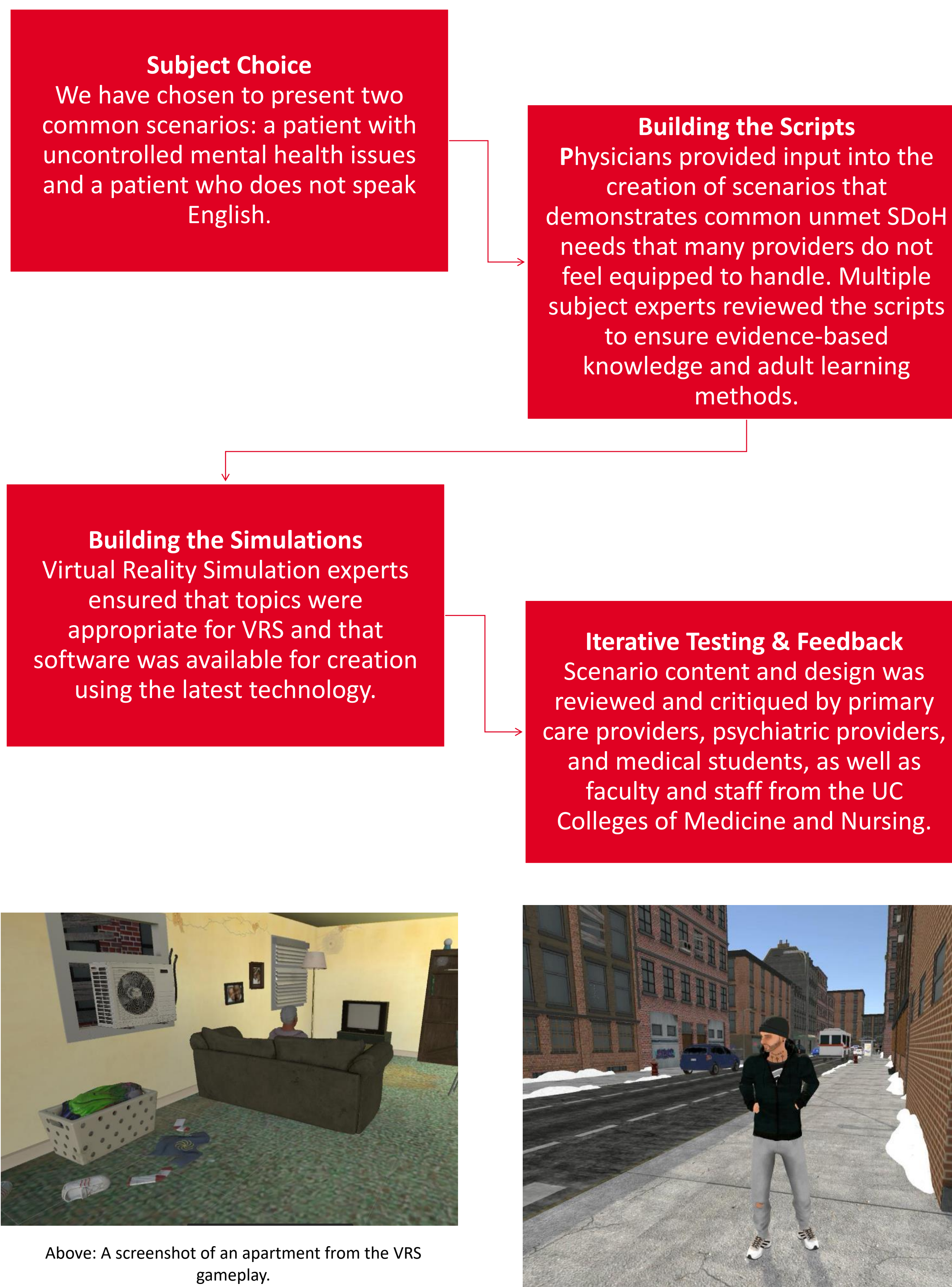


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## Intervention

- We will provide Primary Care Providers the opportunity to enter the world of a patient with unmet SDoH via a VRS experience. We believe that VRS technology can break down barriers and increase empathy as the provider experiences the environment, challenges, emotions and thoughts that drive healthcare decisions.

## Methods



## Teaching Points: Common SDOH

- Food Insecurity
- Health Literacy
- Housing: Quality & Stability
- Isolation & Loneliness
- Language Barriers
- Medication Costs
- Mental Health Stigma
- Neighborhood Safety
- Transportation

## Next Steps

- The simulations will be taken on the road for presentation to Medicaid providers in both urban and rural Ohio counties. Users will complete brief on-site evaluation as well as a separate Medicaid driven evaluation by email.



Left & Right: Covers of the brochures participants will receive after completing VRS gameplay.



## Contact

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